



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

CELEBRATE CAMARADERIE BOOST MORALE

YMCA CORPORATE CHALLENGE
Saturday, March 10, 2012
Triangle Y Ranch Camp and Retreat Center

2012 Sponsorship Opportunities



Contact: Amy Ruben, Director of Development
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[www. Tucsonymca.org/corporatechallenge.cfm](http://www.Tucsonymca.org/corporatechallenge.cfm)



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YMCA CORPORATE CHALLENGE OVERVIEW

The YMCA of Southern Arizona is excited to announce the 2012 Worksite Wellness Corporate Challenge. The inaugural challenge for this annual event will occur on February 11, 2012 at the Triangle Y Ranch Camp and Retreat Center. Local organizations who have been actively participating in the YMCA's worksite wellness program as part of the Communities Putting Prevention to Work grant will join together to face physical and mental challenges as competitive teams. Activities for this event will be modeled after the popular reality television show *Survivor*.

The YMCA recognizes the critical role that wellness plays in improving productivity, reducing absenteeism and lowering health care costs for organizations. The YMCA's focus on promoting Healthy Living within our community is visible in our worksite wellness programs across Pima County. The Corporate Challenge will become a highlight for businesses in our area and will promote, enable and support teamwork, company pride and corporate wellness.

Participation in the YMCA's Corporate Challenge offers a unique opportunity for your organization to receive a high profile role and visibility with over 85,000 employees at 330 worksites who are currently involved in worksite wellness programs. Join us in celebration and demonstration of the amazing accomplishments of these worksites.

TRIANGLE Y RANCH

Nestled in the foothills of the Catalina Mountains outside of Oracle, Arizona, the YMCA'S Triangle Y Ranch Camp has a 60 year tradition of providing unforgettable experiences for boys and girls. Triangle Y is also a year round Retreat Center, between August and May-and is the perfect destination for corporate and family events and getaways. Located just 40 miles north of Tucson at an elevation of 5,000 feet, Camp covers 400 acres within the beautiful Coronado National Forest. Activities include hiking, horseback riding, swimming, archery, arts and crafts and overnight camping.



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Sponsorship Opportunities & Benefits	Presenting \$5,000	Camp \$2,500	Tribe \$1,500	Competition \$500
Speaking Opportunity	•			
Option to include item in gift bag	•	•		
Banner(s) displayed in prominent location	•	•		
Banner displayed at (1) activity	•		•	
Complementary registration	(2) Teams of 6	(1) Team of 6	(1) Team of 6	
Signage at Corporate Challenge	•	•	•	
Recognition in President's Letter(s)	(2) Letters	(1) Letter		
Recognition in eblast	•		•	
Promotional table	•	•	•	•
Logo and website link on event webpage	•	•	•	•
Social media posts	•	•	•	•



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Presenting Sponsor
(1 Available)

\$5,000

Benefits -

- A representative from your organization will have the opportunity to make brief remarks and presentation during lunch hour (10 min.)
- Option to include a premium item with your organization's logo in gift bags. (Your organization to provide, approximately 120)
- (1) Organization banner displayed in prominent location at Corporate Challenge (Organization to provide banners).
- (1) Organization's banner displayed at Corporate Challenge activity (Organization to provide banner).
- Complimentary registration fee for (2) teams from your organization to participate and wear organization's branded apparel. (6 people per team, organization to provide their own branded apparel).
- Your organization positioned as Presenting Sponsor on all Corporate Challenge signage displayed on race day.
- Organization promoted as Presenting sponsor in (2) YMCA President's Letters (approximate audience 6,200)
- Organization promoted as Presenting Sponsor in (1) email blast (approximate audience 1,500)
- Host promotional table on event day (organization to provide staffing for table).
- Your organization's logo and website link displayed on Corporate Challenge webpage.
- Social Media posts on Facebook and Twitter



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Camp Sponsor

\$2,500

Benefits -

- Option to include a premium item with your organization's logo in each of the gift bags. (Your organization to provide, approximately 120)
- (1) Organization banner displayed in prominent location at Corporate Challenge (Organization to provide banner).
- Complimentary registration fee for (1) team from your organization to participate and wear organization's branded apparel. (6 people per team, organization to provide their own branded apparel).
- Your organization positioned as Camp Sponsor on all Corporate Challenge signage displayed on race day.
- Organization promoted as Camp Sponsor in (1) YMCA President's Letter (approximate audience 6,200)
- Host promotional table on event day (organization to provide staffing for table).
- Your organization's logo and website link displayed on Corporate Challenge webpage.
- Social Media posts on Facebook and Twitter



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Tribe Sponsor

\$1,500

Benefits -

- (1) Organization's banner displayed at Corporate Challenge activity (Organization to provide banner).
- Complimentary registration fee for (1) team from your organization to participate and wear organization's branded apparel. (6 people per team, organization to provide their own branded apparel).
- Your organization positioned as Tribe Sponsor on all Corporate Challenge signage displayed on race day.
- Organization promoted as Tribe Sponsor in (1) email blast (approximate audience 1,500)
- Host promotional table on event day (organization to provide staffing for table).
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Competition Sponsor

\$500

Benefits -

- Host promotional table on event day (organization to provide staffing for table).
- Your organization's logo and website link displayed on Corporate Challenge webpage.
- Social Media posts on Facebook and Twitter



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ABOUT THE YMCA

OUR MISSION

The YMCA of Southern Arizona is dedicated to improving the quality of human life and to helping all people realize their fullest potential through the development of Spirit, Mind and Body.

OUR CAUSE

The Y is a diverse organization of men, women and children committed to strengthening the foundation of our community. Our members are all ages, from all walks of life, and regardless of gender, income, or background, have the opportunity to live life to its fullest. We're here for them, just as we have been for nearly 100 years.

We focus on three key areas, nurturing the potential of kids, helping people live healthier lives, and supporting our neighbors. Each of these areas is fundamental to strengthening the community. We know that positive changes come about when we invest in our kids, our health and our neighbors. And that's why we're here.

Thanks to our generous donors, we endeavor to never turn a child away due to an inability to pay. We recognize that for communities to succeed, everyone must have the opportunity to be healthy, confident, connected and secure.

WHAT YOUR CORPORATE CHALLENGE DOLLARS FUND

All proceeds from the YMCA Corporate Challenge will benefit Triangle Y Ranch Camp's Capital Improvement Project.